



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

June 2022



Awarded Best CLC Regional Newsletter 2008, 2020

Cadillac Allanté



Lifer

Many years ago there was a rare and interesting sight—two Cadillac Allantes in the same parking lot, not because of a car show or on a dealer’s lot, but because North Texas Region Cadillac & LaSalle club’s Christmas party was going on. A Gold Metallic 1987 model (4.1 liter, 170 hp), owned by Ron Fishell was parked head to head to a Montana Blue Metallic 1993 model (4.6 liter, 290 hp), owned by Jim Hanson. There were 3,363 copies of the 1987 built with 245 in the gold, and 4,670 of the Northstar-powered 1993 built, 156 in the blue. A grand total of 21,430 Allantes were created and seen only rarely today. Now check out page 2.

Graphic rendition concept by Pininfarina of 1994 Cadillac Allante, signed by Maurpna Corbi



web site: www.clcntx.com



Winner CLC Web Site Merit Award 2013, 2014, 2015 2016, 2017, 2018

Winner Old Cars Weekly Golden Quill Award 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021

Cadillac Allanté



Text by Jeff Pendleton and Jim Hanson, Photos by Jim Hanson and Lifer

A rare event at the North Texas Region Cadillac & LaSalle Club First Saturday Breakfast this morning. Three 1992 Allantés in one place, an event even our club's former Cadillac salesman, Alex Beloff III admitted he did not recall ever seeing during these car's heyday! Only 1,931 of these were produced during this model year, and three are in this photo taken by Jim Hanson, owner of the black car, one of 253. Ron Fishell owns the rare light blue metallic car, one of 21, and Jeff Pendleton owns the beige metallic car, one of 134 painted that color. In 1992 there were approximately 1000 or more Cadillac dealers in the U.S. That means there were less than two 1992 Allantés per dealer, and according to Alex, most were presold, never sitting on the dealer's lot. That makes this a very rare picture.



Looking over the back deck into the high-tech and luxurious leather interior. 1,744 units had the optional digital cluster. It was also the last year of the expensive multi-adjustable Recaro seats.



From 1989 through 1992 the Allanté was powered by the HT-4500 4.5 liter V8 at 200 hp and 270 ft-lbs. It did 0-60 mph in 7.9 seconds. Top speed was 122.mph.

CLASSIFIED

1997 Eldo ESC. \$672. Tagged to 2/23, killer AC, good tires with new radiator.....new car here, gotta have room ! Northstar motor, usual oil leaks... Richard 817-472-4260 June

Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033

Under The Editor's Bonnet



Jim Hanson

Prepping the cars for a rare photo.

Activities Calendar

Due to the current Coronavirus situation, certain activities are on hold. Please bear with us and be safe.

2022

June 4th NTXCLC First Saturday Breakfast Social.

July 2nd NTXCLC First Saturday Breakfast Social.

PATE DATES—2023

Please plan accordingly

March 18th Tile Party (March 25th rain date)

April 22nd Setup

April 27-29 Pate Swap Meet

April 30th Tear Down

NATIONAL:

2022 June 21– June 25 CLC Grand National, Chicago (Lombard), IL.

2022 September 22-24 Cadillac Fall Festival and Concours d’Elegance, Gilmore Car Museum campus.

2022 October 30—November 4 National Driving Tour-Virginia Beach, VA a tour to cover several southeast states.

2023 Winter Board Meeting is in Concord, NC

2023 June 20-June 24 CLC Grand National Albuquerque, NM.

2024 January, Irving, Texas National Board Meeting.

2024 CLC Grand National Gettysburg, PA.

2025 Grand National Atlantic City, NJ.

1st Saturday Breakfast Social

Our 1st Saturday get-togethers are a relaxed fun social event with classic cars in the parking lot a secondary thing. The gents share thoughts on old cars, collector cars, and just cars, and the spouses enjoy things that are just not automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. You will have a good time and food is good. Spouses are invited. Next meeting June 4th at 9:00 a.m.



Kathleen Ashby, Judy Hanson, Harriett Levy, Connie Beloff, Judi Zimmerman, and Marcia Pendleton



Bill Levy, Lenny Zimmerman, Jim Hanson, Doug Ashby, Jeff Pendleton, Alex Beloff III, Dan Harrison, and Ron Fishell.

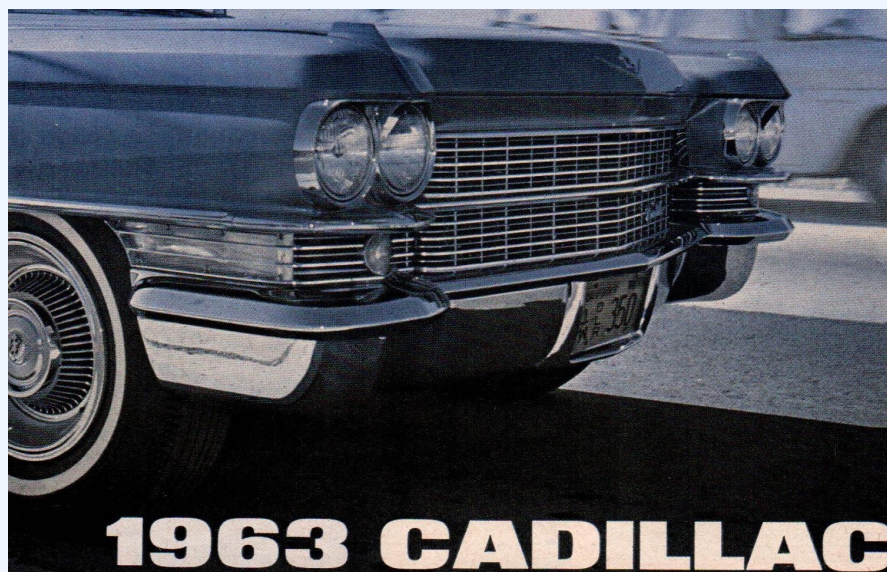
Caddy Girls Luncheon



At this month's Caddy Girls Luncheon was (L-R) Harriett Levy, Rubye Hubbard Musser, Debbie Overby and Judy Hanson. The girls enjoy getting together during the week to talk about anything except cars.

CADILLAC'S TRUNCATED PARK AVENUE

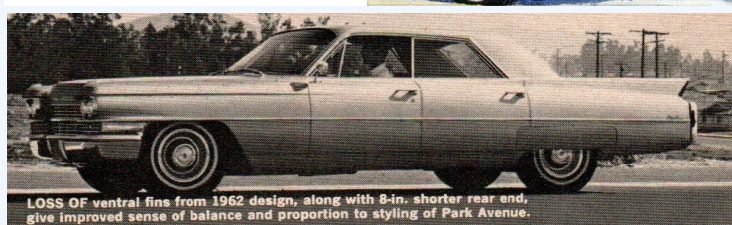
Story by Alex Beloff III except where noted. Photos from GM photographic, *Car Life Magazine* and Cadillac Motor Car Division.



The 1963 Cadillac Park Avenue characterized this truncated Standard of the World from 1961 to 1963. The psychosis of those at Cadillac manufactured the slim caboose 8 inch shorter rear deck overhang cars based on the Series 62 town sedan called the "Park Avenue". Purists called it the "Short Fat Fanny" Cadillac that found few buyers. The 1961 shrunken rear deck was priced the same as a long deck Sedan DeVille at \$5,498. The short stubby deck sold mostly unsuspecting 3,756 owners. The total Series 62 six window hardtops and Sedan DeVille six window hardtops was 52,631. In 1962, only 2,600 Park Avenues were built. **After 1963, the Park Avenue was history.** Unlike today's look-alike vehicles, the Cadillac had a

sense of presence about them, room for the whole family and provided them with memories they cherish including long trips without hard riding cramped SUV's and crew cabs that slurp fuel. The Cadillac does not require a ladder to get into it.

The full size trunk was gone. The spare tire takes much trunk space that would usually accommodate 6 passenger luggage or 4 big Bertha golf bags. Disappointed Cadillac owners were not prepared for the 8 inch shorter Cadillac Park Avenue.



1964 CADILLAC COUPE DEVILLE

Tile Party

Important: Having an automobile of such superb design, such precise craftsmanship and such universal appeal as a Cadillac, it was FATAL when loosing a customer. Catatonic unproductive sales like the Park Avenue and Calais can kill your career, your company, your vocation, even your industry and finally, your country. Untrained = mis-directed are bound to fail. Golf and sex are the two things you don't have to be good at to enjoy . . . and your Cadillac.



1958 CADILLAC SIXTY SPECIAL

The 1958 Fleetwood sixty special was the only (other than 57-58 stainless roof Eldorado Brougham) Cadillac to ever feature attractive functional top fender engine cooling grills.

Let's have some fun with music featuring Cadillacs! For years, so much was compared to a Cadillac. Recording artists worked Cadillac into the fabric of their songs. 1955 epic road race . . . *As I was motivatin over the hill, I saw Maybellene in a Coupe DeVille.* *Chuck Berry*

Crusin past San Pedro late one night, a Cadillac sedan went flying by. The guy beside me said, that's the mark for me. By then the taillights was all you could see. Artist unknown.



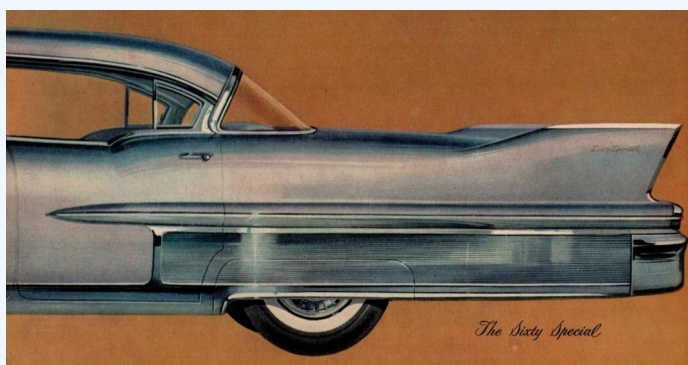
Drivin a big long Cadillac . . . Fighthen the girls off my back . . . Elvis

The most famous chronicled a street race between a Nash Rambler and a Cadillac. In 1958 the Cadillac was well over 300 hp and the most powerful, popular luxury ride in the GM line. July 9, 1958, The Playmates scored with *The Little Nash Rambler . . . Beep Beep Beep.* It was #4 on top 40 and sold one million copies and went gold. Not bad for three former students from the University of Connecticut. The Nash Rambler was America's first compact car, light weight and perky 82 hp performers.



While riding in my Cadillac, what to my surprise, a little Nash Rambler was following me about one third my size. But the little Nash Rambler stayed right behind; he still had on his brake. He must have thought his car had more guts as he kept on tooting his horn. I'll show him that a Cadillac is not a car to scorn. Beep

Beep! His horn went Beep Beep! Now we're doing a hundred and twenty. As fast as I could go, the Rambler pulled along side of me as if we were going slow. The fellow rolled down his window and yelled for me to hear, "Hey Buddy, how can I get this car out of second gear?!"

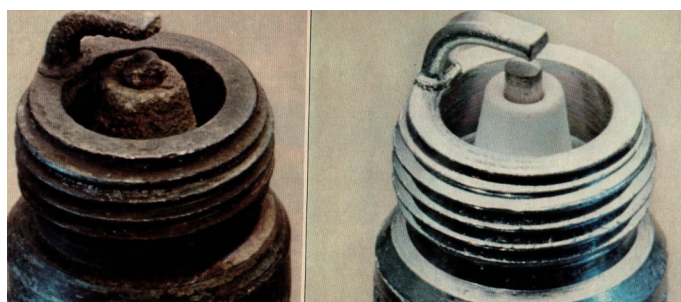


The Sixty Special

Time to prepare for some Cadillac road trips and avoid the hard way to learn humility! Also consider “non-CLC judging Cadillacs” by installing electronic ignition and performance correct white wall radial tires as pictured here on my 1970 Cadillac Fleetwood at Lake Grapevine.



The fresher your spark plugs, the better your mileage. The more efficiently you “burn” your gasoline, the better your mileage. Worn, fouled, coated or damaged spark plugs waste gas. Fresh new plugs is absolutely not a replacement for a tune up. Worn out electrodes indicate use far beyond recommended manufacturers usage and must be replaced! Also carbon, lead and oil fouling resulted from over rich carburetion, faulty auto choke, improper octane rating or worn piston rings. Fresh plugs mean better mileage. Champion Spark plugs, Toledo, Ohio February 1976.



At perhaps five to six dollars a gallon on up, you definitely want to conserve your fuel. Worn spark plugs show your engine is not in tune. Get the correct “AC” spark plugs for your Cadillac and do it yourself 13/16th spark plug socket. Tune-ups can help improve gas mileage when you need it most. Always check your owner’s manual before installation . . . (Replace your engine air filter!) “AC Spark Plug Division of General Motors.” May 1974.



1964 CADILLAC FLEETWOOD ELDORADO CONVERTIBLE

Just returned from visit to Joplin, Missouri via Oklahoma City and Tulsa. We “waved” at the Hard Rock Casino in Tulsa! FYI for those going to the CLC Grand National in Chicago via I-35, please be aware that I-35 Northbound and Southbound each has three major construction areas between Windstar Casino and Pauls Valley. Signs say 60 mph but reality was 5-10-20 mph so you had miles of desolation and older vehicles need to avoid overheating. Royal Purple has an additive for lower cooling temps. Also keep a box of extra belts, hoses, clamps, quality jumper cables, flashlight, first aid kit, blanket, tools and fire extinguisher in the trunk. If you are stuck in traffic, remember shifting into neutral with foot on brake helps engine cooling.

May God bless the trails you ride! Alex

Cadillac & LaSalle Club Grand National 2022

I WANT YOU



...to attend the 2022 CLC Grand National, hosted by the West of the Lake Region in Lombard, Illinois

After two years, we are gathering together for a fantastic Grand National Meet. Bring your friends, your family, and your classic Cadillac or LaSalle.

GIVEAWAY

To be drawn at the Wednesday, June 22, Welcome Reception. You must be preregistered* for the Grand National and be present to win any prize.

1ST PRIZE

Reimbursement for this year's GN registration fees and all tours (up to \$500 value, one winner)

2ND PRIZE

One \$250 prepaid VISA card (One winner)

3RD PRIZE

\$150 gift certificate to the CLC Store, courtesy GM Club Apparel (One winner)

4TH PRIZE

Three \$50 gift cards good at restaurants near the Westin Chicago Lombard Hotel (Three winners)

PLUS!

Auctions at the Welcome Reception:

- Three gift baskets with wine, cheese, and crackers (Value \$150 each)
- Five nights' room plus registration fees up to \$500 for the 2023 Albuquerque Grand National (Value over \$1,200)

50/50 RAFFLE

Tickets available daily; drawing conducted at the Saturday, June 25, Awards Banquet. Win BIG \$\$\$; you must be present to win. (One winner)



Book your hotel room at cadillaclasalleclub.org/gn and click on the link Register online for the Grand National at gn.cadillaclasalleclub.org or send in the forms that published in the April issue of *The Self-Starters*.

*Must be preregistered by May 20, 2022. Cadillac & LaSalle Club officers, board members, and Club contractors not eligible to win.

Sunshine Report

John Barr,
Rubye Musser

NTX members pray and wish the best and speedy recovery to all who are ill. May God Bless All and keep safe from the Covid.

Also we offer our Sincere Sympathy

To: Allison Haltiwanger upon the death of our dear member AL
Caron Grant —death of Mary Gitleman

June Birthdays: If your birthday is in June, let us know.

- Martha Smith
- Sunny Graham
- Harriet Levy
- Robert J. Allen
- Richard Cross
- Julia Haesslein
- Bev Podmers

Love,

Rubye



Membership Report

Welcome New Members:

There are 13 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

For membership information— Contact Bill Haesslein at billhsln@att.net

COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

For one full year,
12 issues — \$50.00 – Business card size,
\$75.00 – 1/8 page, \$125.00 – Quarter page,
\$250.00 – Half page, \$500.00 – Full page.

If you have a special request contact us for rates. Contact Bill Levy (lifer@writeme.com) for an application or special request.

Obituaries

North Texas Region Cadillac & LaSalle lost two members who passed on.



Alfred (Al) Julius Haltiwanger Jr, 85, was one of the founders of the NTX-CLC , past president, and treasurer. The story goes that Al, along with Ned Hannah George Smith, Randoll Reagan and a few more started the club under the shade of a tree south of Ft. Worth, Texas. Al was very active with the club, along with his wife Allison, and will be missed.



Mary Martha Grimes Gitelman, 97, was an active member of the NTX-CLC, along with her husband Aron (Al) and daughter Caron. Mary Martha proudly owned a 1965 white Cadillac convertible and with it won many first place awards. The members of the club will miss her.



North Texas Region

Jacket **\$75** + \$10.95 S&H U.S.

Goddess Shirt **\$25** + \$6.95 S&H U.S.

Hatband **\$10** + \$4.95 S&H U.S.



Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X, or 4X at an additional cost.

Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red, and aqua.

If outside the United States, please email Rubye at rubymusser@gmail.com for information on shipping charges.



Make checks payable to NTXCLC
(North Texas Region Cadillac & LaSalle Club)

Send your orders to:
Rubye Hubbard
3148 Waterside Dr. • Arlington, TX 76012

Officers

- President:** **Bill Levy**
(214) 563-1033 lifer@write.com
- Vice President:** **Bill Ische**
ische.tv@gmail.com
- Secretary:** **Terry Graham**
terry@thethorntoninn.net
- Treasurer:** **Jim Hanson**
Jam_Han@msn.com
- Webmaster:** **Minnie Bedrick**
minniebedrick@gmail.com
- Membership:** **Bill Haesslein**
billhsln@att.net
- Assistant Membership:**
- Activities:** **Rubye Musser**
(817) 996-8066 rubymusser@gmail.com
- Assistant Activities:**
- Sunshine:** **Rubye Musser**
rubymusser@gmail.com
- Newsletter Editor & Distribution:** **Bill Levy**
(214) 563-1033 lifer@write.com
- Newsletter Printer:** **Greg Neiberding**
- Pate Director:** **Bill Levy**
- Pate Director Assistant:**
- Historians:** **Alex Beloff III**
- Directors:** **Richard Cross**
- Calling Post:** **Karen Phillips**

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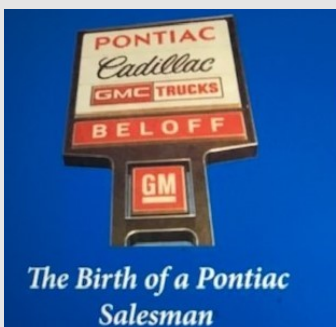
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Greg Nieberding 469-556-4792
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CLC NORTH TEXAS BELOFF ARTICLES



June 2022



STANDARD OF THE WORLD

Bill Levy (lifer@writeme.com)
Editor, North Texas Region CLC
16734 Lauder Lane
Dallas, TX 75248

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First Class Mail

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Drive, Show, Chrome, Bumper, Bullets, Tail Fins

NTXCLC

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Send any corrections, complaints, compliments, discussions, and/or additions to:
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

web site: www.clcntx.com